



TUNIT DIESEL PERFORMANCE CHRYSLER 300C

With the new Chrysler 300C, you will find you get a lot of car for your money. Chrysler are aiming for stylish and luxurious design for their vehicles, in order to be able to compete with other vehicles in the same range. Their design is classic and generous and the same goes for the inside of the car. The 300C can be compared to some of its more expensive German competitors in the face of BMW 7 series for example.

We know Chryslers are typically big comfortable cars and they pride themselves on their safety and extras, giving drivers great value for money. It is good to know that there are cars out there which are reliable, comfortable and stylish and come at a very affordable price. This is the case with the 300C.

However, there are a few disadvantages which may discourage potential buyers, such as the high level of emissions and the high running costs they might experience driving this car. Also for a car of this size the Chrysler 300C has a rather small boot.

We had the pleasure of tuning one of these fantastic cars and we would like to share our experience tuning Mr Ray Cartwright's Chrysler 300C. Ray has been the proud owner of his 300C for a couple of years now and informs us that before installing the Tunit he was actually thinking of selling the vehicle because he was having trouble overtaking and wasn't getting as much power out of it as he would have liked to. However, one of his friends, who also owns a Chrysler, suggested to him to try installing a Tunit, suggesting the difference would be noticeable straight away.

After tuning the Chrysler 300C, we discovered just how much the specification had changed. Ray had the Original Tunit V-CR fitted, which transformed the car's power and torque completely, standard power was 218bhp and 375lb ft of torque

– after the Original Tunit, 256bhp and 425 lb ft of torque – and 264bhp and 438 lb ft if the new Tunit Advantage is fitted. The Chrysler was put to the ultimate test by going on the Dyno before and after the Tunit was installed, in order to get the most accurate figures. Ray seemed to be extremely pleased with the transformation to his car, seeing that the Tunit box had turned it into a performance vehicle. Ray Cartwright from Southport says:

"There is a massive transformation between the Chrysler before and now. The difference is so distinct, that as soon as you get in the car you have a smile on your face, because you know it's working. It drives like a star now, with the drive being much smoother, no more delayed acceleration and the overtaking is much easier now. Before, I had to think whether I would be able to overtake one or two cars at once, and now it doesn't even cross my mind. Another benefit for me is the huge fuel savings I have registered since fitting the Tunit. Also the gears are much more silent and hold on noticeably longer than before. The most important thing, which really comes as a great improvement, is the reduced emissions, seeing that Chrysler have a problem in that field. I was very glad to see that installing a Tunit reduced the emissions by up to 27 per cent! All in all, I had a great time at the Tunit headquarters, watching my car being put through its paces on their Dyno. The staff were very friendly and knowledgeable which made my experience BRILLIANT!"

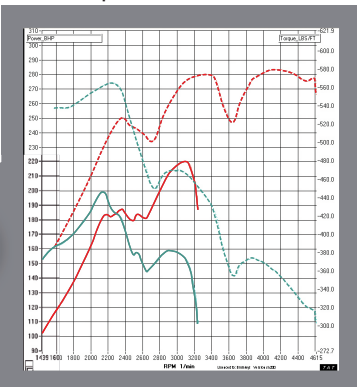
Ray also has a petrol-powered Audi A8, which he preferred driving before, but now that his Chrysler has a Tunit and is much faster, he prefers driving the 300C in the sunny summer days.

The benefits for your everyday diesel engine can be huge, starting from more power and better performance, up to increased fuel economy. And last, but not least, reduced emissions. Tunit are quite unique to have found a very successful way of helping your vehicle go green.

In the case of the Chrysler 300C, our main goal was to take this big vehicle with not much power and high running costs, and transform it into a fast luxury car with reduced emissions, improved performance and reduced fuel consumption. So it was satisfying to see Ray get the car he always wanted.

The Original Tunit and its updated big brother, the Tunit Advantage, is an interactive computer that is a step beyond methods such as engine mapping and chip tuning. Opening up engine computers and altering physical engine components is quite 'old hat' in comparison.

Remember that whatever your diesel vehicle, Tunit covers it with one of its performance products. See how you can transform your car by contacting one of our helpful advisors or emailing info@tunit.com.



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