

Dial Tunit for power and economy

Many car engines are capable of safely producing much more power and can even improve fuel economy at the same time. Tunit is the safe way to make the most of your engine's hidden potential.



LAST year, when Andy Jenkinson tested the Tunit on his Skoda Octavia Elegance, he was so impressed with the way it increased his car's towing performance that he was very reluctant to give it back. We asked Managing Director, Michael Bromley, how the device actually works and if there are any possible drawbacks.

CM&CM: So we've seen the results of the Tunit ourselves and obviously there are power gains to be had, but what do these realistically mean and are the figures accurate?

Tunit: The figures we quote are all conservative to make sure all cars can achieve them. All engines have different characteristics and this is the main reason for having a nine-position adjustment dial on the Tunit, although it's often not needed. The dial also allows customers to adjust the power to their preference, or to add more torque if towing, giving them the option to customise their fuel economy and driveability.

CM&CM: We see from articles and testimonials that you do get fuel economy improvements. Have any recognised bodies or institutions done any official tests?

Tunit: Tunit is participating in a series of ongoing, Government approved tests through 2009 to validate emissions, power and fuel economy claims. In August 2008 Harper Adams University carried out a 90-page report on tuning a diesel engine. This showed that while all the products produced a similar power gain, Tunit achieved a 12%

improvement on fuel economy over two competitor products.

CM&CM: Impressive. So everyone will achieve 12% better fuel economy?

Tunit: We don't want to mislead people: this was a test done under very specific conditions, which is why we always quote a 7-10% improvement. In fact we recently commissioned our own survey of a cross section of Tunit customers and discovered that 75% achieved an average of 12% improved economy.

CM&CM: So what about emissions?

Tunit: The Harper Adams University study also found that the tunit actually reduced emissions by 27% from standard while products from two other manufacturers doubled them. The results were no surprise to us, but it was great to see them independently verified.

CM&CM: How do you manage to address the individual characteristics of so many different engines?

Tunit: The key is our combination of hardware and software, although the technicalities are a closely guarded secret. We are constantly developing our hardware and use premium components, but the simple fact is that we have over 10 years' experience in tuning diesel engines and we have accumulated a huge database of individual parameters in that time. That's not something any company can gain with just a few years' experience, and it's why we offer a class-leading product that provides

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Tel: 0845 838 1405 or see the

website: www.tunit.com

benefits on economy, emissions and power.

CM&CM: Okay, so let's say I'm a customer and I already know that you have the best product with the best results, but I'm not really too concerned about my economy or being green; I've seen a cheaper product and with some good claims on power. Why would I want to spend more?

Tunit: Well it's hard to find someone who isn't environmentally conscious these days, and regardless of how you chose to use it, the Tunit would still produce green results. With regard to the price, there are cheaper products available that boost performance in damaging and even dangerous ways. As is often the case, you get what you pay for. Tunit can be easily adjusted to give exactly the degree of performance that you require. We give a three year product warranty, a one year engine and driveline warranty, a two year part exchange guarantee and excellent after sales care, supported by over 10 years of ongoing research and enhancement - and these are just a few of the reasons to choose Tunit.

Tunit is especially suitable for caravan and motorhome owners; cars towing caravans will get more pulling power in the range that really matters and with sensible driving will also notice improved fuel economy. Just ask any existing customers. ■

